

2009 Carole Nash International Motorcycle and Scooter Show

Touring and Adventure Zone



The Touring and Adventure Zone continues to remain a popular feature area of the Show. With exhibitors offering trips to various nooks and crannies of the world, products you're sure to need whilst your there and holidays & expeditions guaranteed to bring a new dimension to your biking life.

With the Show attracting an audience of over 134,000 in 2008 this opportunity will enable your brand to be seen by a key group of dedicated motorcycle enthusiasts with a passion for two wheels.

As a partner of the Show, you would also be referred to in a number of our press releases, and every effort will be made to ensure that the Touring and Adventure Zone offers you the best platform for your brand to be seen by the audience you're looking to attract, your show objectives are met, and where possible exceeded.

- Title sponsorship of Touring and Adventure Zone
- 3m x 3m Shell Scheme Stand
- Branding on Touring and Adventure Zone
- Branding on floor plan printed on You Are Here Boards
- Listing on all relevant signage within the Show
- Logo to appear on website floor plan
- Logo and information within own Show Website page.
- Coverage where feature is referenced in PR and Advertising Communications
- Designated page within the Show Guide

Cost to Exhibitors £5,000.00 +VAT



www.motorcycleshow.co.uk
26th November—6th December 2009
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