

2009 Carole Nash International Motorcycle and Scooter Show

Mini Moto



The mini moto and karting circuit is always a popular area of the Show, with young and old, experienced and novice, spectators and participants. Visitors to the Show are able to take to the track and race against the clock, their mates or just for fun!

For children, racing on a track is something they're not often able to do until they're older; not at our Show. From the age of 4 youngsters can take to four wheels on our specially designed kids track. Offering all of the excitement of the adults track, but racing in amongst the safety of youngsters their own age.

With Hall 4 opening an hour earlier than the rest of the Show this will give a captive audience exposure to your brand prior to the Show 'officially' opening. This is a great opportunity to target a varied audience.

As partner of the mini moto & karting circuit you would receive:

- Title sponsorship of the feature "The 'your name' Mini Moto and Karting Circuit"
- Branding around the circuit
- Branding on the floor plan printed on You Are Here Boards
- Listing on all relevant signage within the Show
- Logo and information within own Show Website page.
- Coverage where feature is referenced in PR and Advertising Communications
- Designated page within the Show Guide

Cost to Exhibitors £3,500.00

Cost to Non Exhibitors as above +10%

All costs are exclusive of VAT.



www.motorcycleshow.co.uk

26th November—6th December 2009

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