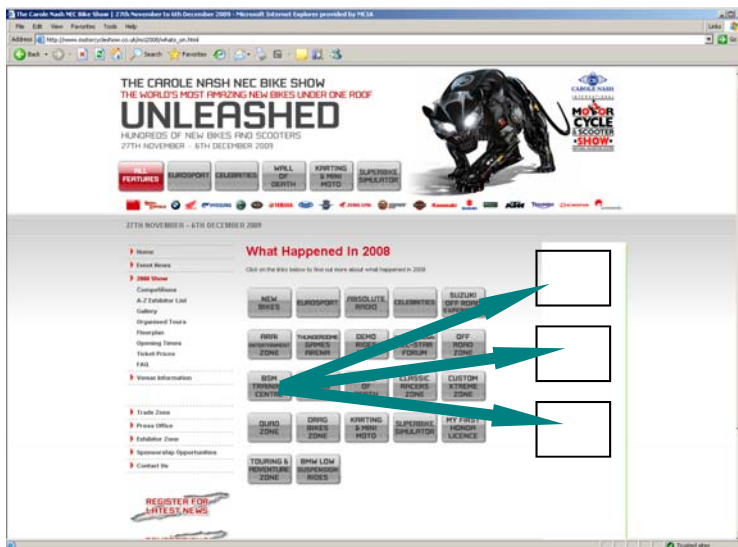


2009 Carole Nash International Motorcycle and Scooter Show

Website Advertising



The Show website www.motorcycleshow.co.uk will for the first time offer multiple advertising opportunities throughout the site. There will be limited opportunities available and they will be sold on a first come first served basis. Each advertising space will be on rotation with two other companies and will be set live on the current site as soon as artwork is received. The slots available are 160 x 160.



Months	Visits	Page Views	Time on Site (minutes)
January	11,904	44,121	2.00
February	9,202	33,573	2.03
March	8,835	33,903	2.04
April	8,439	31,088	2.02
May	8,928	30,569	1.51
June	9,643	37,430	2.18
July	12,470	50,616	2.09
August	14,128	63,653	2.36
September	35,513	217,564	3.39
October	83,845	1,057,306	3.47
November	162,934	347,182	4.27
December	50,948	347,182	4.01
TOTAL	416,987	2,434,679	3.44

To put the statistics above in to perspective, the industry average for visits in a calendar year is 47,112 putting the Show site 785% above the industry average.

The 2009 website will be launched later on in the year (with new navigation, creative and layout) at which point all advertising will go live.

Cost: £1,200.00 per slot.

All costs are exclusive of VAT.

www.motorcycleshow.co.uk
 26th November—6th December 2009
 Te: 02476 408020 Email: gina@motorcycleshow.co.uk